

# SHARE THE WALLAH!

Warm up a needy home in the **holy city of Tzfat** with the fresh smell of challah for Shabbos.







Take a deep breath. Smell that? Can you smell that warm aroma wafting through the room? That's the smell of challah. That's the smell of SHABBOS.

Now, close your eyes. Imagine another home in another city. The city is TZFAT and I'ts Shabbas here, too. This home, like your home, also has an aroma, only here, it is the smell of cold, hard desperation.

#### WE CAN CHANGE THIS. WE MUST CHANGE THIS!

Lehachyois בהמלצת גדולי ישראל שליט"א is devoted to helping the poor of the Holy Land with dignity and compassion. We strongly believe that no one - certainly not in The Holy City of TZFAT - עיר הקודש צפת - should ever go hungry. We move mountains to provide food to the poor and clothing to the needy.

Our operations consist of a wide range of programs to help those in need:

Lehachyois Kitchen is the cornerstone of our organization providing wholesome, delicious meals for simchos and family celebrations. Our kitchen functions at cost, allowing us to every family of a beautiful simcha with dignity and joy.

Our **K'IMCHA D'PISCHA** and **SUKKOS** program dispenses nearly **HALF A MILLION DOLLARS** to needy TZFAT families. This monetary distribution helps families purchase food so they too

can celebrate **YOM TOV** joyously.

FINALLY, WE RUN OUR WEEKLY GEB A CHALLAH PROGRAM. WE DISTRIBUTE OVER 1500 CHALLAHS IN THE CITY OF TZFAT TO THOSE IN NEED EVERY WEEK.

We work with local Rabbanim and community activists to locate those who need our help, and we work discreetly to ensure privacy and dignity.

TZFAT has been a place for Jewish people seeking enlightenment spiritual since the dawn of time. Today, the city is quiet and peaceful, and the people are mystical and proud. TZFAT is also home to many families in need - the elderly. disabled, and families with young children. In the city of TZFAT, thousands of people cannot afford challah. Every Friday, Lehachyois provides fresh challahs to families in need. The initiative is funded by hundreds of Jews worldwide just like you who sponsor this effort.

SHABBOS. It's a time for celebration, for singing, for warm friendship and camaraderie, and for



sharing the warmth of challah. And it's a time for helping, too. Join hundreds of donors around the world helping families of TZFAT enjoy a beautiful SHABBOS meal.

Thanks to hundreds of donors from around the world, hundreds of families in TZFAT will enjoy a SHABBOS meal, special treats and fresh challah this SHABBOS! Together we have blessed many TZFAT residents as well as our staff and volunteers who consider this act of kindness the highlight of their week.

Thanks to YOU, we've been able to **DISTRIBUTE**FRESH CHALLAHS to

HUNDREDS OF FAMILIES
in TZFAT. And thanks to
YOU, we will CONTINUE

TO DISTRIBUTE fresh

CHALLAHS to all those in need!

### JOIN THE MOVEMENT! AND SIGN UP WITH A WEEKLY DONATION!

אם אתה משמח את שלי, אני משמח את שלכם!





Join the Movement >>

# GEBACHALLAH.

SPONSOR CHALLAH'S



### JOIN OUR VIP DONOR TIER

and a **Tzfat mekubal** will daven for you **every Erev Shabbos** at the **Ari'zals grave** for your הצלחה for the coming week.

#HAVE A GUTTAH VOCH!





**ENDORSED BY ALL OF OUR** 



Tzfat is a dancing, mystical city. It's a city where the stones sing and the flowers dance. It's a city where the children whistle a happy tune while playing in ancient pebbled pathways. Tzfas is a city of blessings and prayer too. It's a city where mystics meditate in sacred study, where walls witness wonderful visions, and where wise men sway in prayer.

Tzfas is the cradle of Kabbalah. It's the city where the powerful poem of divine longing – L'cha Dodi – was penned. And it's a city where Hashem is ever present, where one can reach out and touch the divine,

**EVERY EREV ROSH CHODESH A MINYAN WILL DAVEN FOR OUR DONORS AT THE GRAVESITES** OF THE ARI, RAV YOSEF KARO, RAV SHLOMO **ALKABETS, AND OTHER ANCIENT LUMINARIES.** 



HUNGER IS ACCEPTABLE

## GEB NOW!

and be blessed forever

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